

[APPENDIX IV-A]
[See Proviso to rule 8(6)]

SALE NOTICE FOR SALE OF IMMOVEABLE PROPERTY

E-Auction Sale Notice for Sale of Movable and Immoveable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immoveable properties charged/mortgaged to the Secured Creditor, the physical possession of which has been taken by the Authorised Officer of State Bank of India, the Secured Creditor, will be sold on "As is Where is", As is What is" and Whatever there is" basis on 12.11.2026, for recovery of Rs. 24,00,21,698.34 (Rupees Twenty-Four Crore Twenty-One Thousand Six Hundred Ninety-Eight and Paise Thirty-Four only) due as on 28.10.2016 along with further interest, cost, charges, etc. thereon to the Secured Creditor from ADAMS MARKETING PVT LTD (Borrower) and Sri Manas Roy (Director), Smt. Sumitra Roy (Director), Sri Goutam Ghosh (Guarantor) and Smt. Munmun Panja (Guarantor). The Reserve Price will be Rs 97,00,000/- and the earnest money deposit will be Rs 9,70,000/-.

Brief description of the properties & Reserve Price is as under:

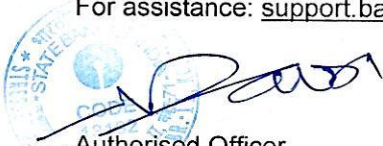
SI No	Property Particular	Reserved Price and other details
1	Mouza: Inda, P.S: Kharagpur (Town), J.L No. 232, Khatian No. 380 (Old), R.S Khatian No. 957, New Khatian No. 724 (97), R.S Dag No. 99, Touzi No: 54, Office Space No. 1A, (Eastern Side), on 1st Floor, Block-A, measuring area of about 2100 Sq. Ft. Super Built-up in premises no. 99 and 105 in the name of M/S. Adams Marketing Pvt. Ltd. (Deed No. I/5072 for the year 2010).	Reserved Price: Rs.97,00,000/- EMD: 9,70,000/- Last Date of EMD deposit: 12.11.2026 up to 03.00 pm

Encumbrances: Not known.

For detailed terms and conditions of the sale, please refer to the link provided in State Bank of India, the Secured Creditor website <https://sbi.bank.in> *

(*) specific link created for the particular auction: <https://baanknet.com>.

For assistance: support.baanknet@psballiance.com, Toll Free Number +91 82912 20220.


Authorised Officer
Place: Kolkata
Date: 09.10.2026

THE TERMS AND CONDITIONS OF SALE TO BE UPLOADED ON THE WEB SITE OF THE SECURED CREDITOR.

PROPERTY WILL BE SOLD ON "AS IS WHERE IS, AS IS WHAT IS AND WHATEVER THERE IS" BASIS

1	Name and address of the Borrower / Guarantor / Director	M/s Adams Marketing Pvt. Ltd. (Borrower), Lemon Fresh, 29/1 Kalabagan Lane, Opposite Dumurjola Stadium, Howrah – 711101 Sri Manas Roy (Director), S/O – Sri Debkumar Roy, P/88/1, Benaras Road, Netaji Garh, Belgachia, PS – Liluah, Howrah – 711108 Smt. Sumitra Roy (Director), W/O – Sri Manas Roy, P/88/1, Benaras Road, Netaji Garh, Belgachia, PS – Liluah, Howrah – 711108 Sri Goutam Ghosh (Guarantor), Vill – Hanurbari, PO- Madhabpur, PS- Arambagh, Distt – Hooghly Smt Munmun Panja Guarantor), 14/2 P Road, Netaji Garh, Howrah – 711108
2	Name and address of Branch, the secured creditor	State Bank of India, Stressed Assets Management Branch- II, Kolkata, 'Jeevandeep' Building (10 th floor), 1, Middleton Street, Kolkata- 700071.
3	Description of the immovable secured assets to be sold.	Mouza: Inda, P.S: Kharagpur (Town), J.L No. 232, Khatian No. 380 (Old), R.S Khatian No. 957, New Khatian No. 724 (97), R.S Dag No. 99, Touzi No: 54, Office Space No. 1A, (Eastern Side), on 1st Floor, Block-A, measuring area of about 2100 Sq. Ft. Super Built-up in premises no. 99 and 105 in the name of M/S. Adams Marketing Pvt. Ltd. (Deed No. I/5072 for the year 2010).
4	Details of the encumbrances known to the secured creditor.	A. Intending purchaser will have to make his/its' own enquiry as to other encumbrances, clear title, any statutory or other dues on the property.



		B. Area/measurement of the properties under sale may differ then those mentioned herein above is as per Deed mortgaged with Bank and no dispute or claim of refund will be entertained. C. Sale is on "As is Where is, As is What is, whatever there is and Without Recourse" basis. D. Encumbrances not known to the Secured Creditor are not mentioned. However, purchaser is required to ascertain from his own sources as to any further encumbrance. It is clarified that the successful auction purchaser will hold good title in respect of the mortgaged property only sold by the Bank.
5.	The secured debt for recovery of which the property is to be sold	Rs. 24,00,21,698.34 (Rupees Twenty-Four Crore Twenty-One Thousand Six Hundred Ninety-Eight and Paise Thirty-Four only) due as on 28.10.2016 along with further interest, cost, charges, etc.
6	Deposit of earnest money	Rs. 9,70,000 (Rupees Nine Lakh Seventy Thousand only) Being the 10% of Reserve price to be remitted to the bidder's EMD wallet maintained with PSB Alliance. Credit of Pre-Bid EMD shall be given to the bidder only after receipt of payment in bank account of PSB Alliance and updation of such information on BAANKNET portal. This may take some time as per Banking process. Hence, bidders in their own interest are advised to submit the Pre-Bid amount well in advance to avoid any last-minute issues. Lien to the extent of EMD amount will be applied on the wallet by the system.
7	Reserve price of the immovable secured assets: Bank account in which EMD to be remitted. Last Date and Time within which EMD to be remitted: Rs	<u>Rs 97,00,000 (Rupee Ninety-Seven Lakh Only)</u> Bidder EMD wallet maintained with PSB Alliance on its e-auction site: https://www.baanknet.com and as per guidelines available on the website. Kindly note that it may take 2-3 days to complete registration process in BAANKNET portal. Time: by 3:00 P.M., Date: 12.11.2026



8	Time and manner of payment	The EMD of the successful bidder will be automatically transferred to the bank on confirmation of the highest bidding. The successful bidder shall deposit 25% of sale price, after adjusting the EMD already paid, immediately, i.e., on the same day or not later than next working day, as the case may be, after the acceptance of the offer by the Authorised Officer, failing which the amount deposited by the bidder shall be forfeited. The Balance 75% of the sale price is payable on or before the 15th day of confirmation of sale of the secured asset or such extended period as may be agreed upon in writing between the Secured Creditor and the auction purchaser not exceeding three months from the date of auction. *A/c. No: 34694413925 *IFSC: SBIN0018192 *Account Name: AUTHORISED OFFICER, SBI SAMB-II KOLKATA *Bank: State Bank of India
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9	Time and place of public auction or time after which sale by any other mode shall be completed.	12.11.2026 between 11:00 AM to 4:00 PM
10	The e-auction will be conducted through the Bank's approved service provider. E-auction tender documents containing e-auction bid form, declaration etc., are available on the website of the service provider as mentioned above.	https://www.baanknet.com/eauction-psb/x-login



11	(i) Bid increment amount: (ii) Auto extension: _____ times. (limited / unlimited) (iii) Bid currency & unit of measurement	(i) Rs. 100000 (ii) Unlimited. (iii) Indian Rupees (INR)
12	Date and Time during which inspection of the immovable secured assets to be sold along with title deeds of the property. Contact person with mobile number	Date: 12.11.2026 Time: 11 A.M to 4.00 P.M. Name: 1. Shri N. K. Lakra (9674721004) 2. Shri Shyama Charan Naskar (9674713442)



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Other conditions:

- (1) Intending Bidders should get themselves registered on <https://baanknet.com/eauctionpsb/bidder-registration> by providing requisite KYC documents and registration fee as per the guidelines provided on BAANKNET well before the auction date (The registration process is detailed on the above website).
- (2) Bidders must visit the website (<https://www.baanknet.com/eauctionpsb/x-login>) to participate for online bid. For technical assistance, the bidders may refer to BAANKNET helpline numbers/email id mentioned on the home page of <https://www.baanknet.com>
- (3) Bidders shall hold a valid e-mail ID (e-mail ID is necessary for the intending bidder as all the relevant information and allotment of ID and password by BAANKNET may be conveyed through e-mail.)
- (4) During e-auction, if no bid is received within the specified time, State Bank of India at its discretion may decide to revise opening price/ scrap the e auction process/ proceed with conventional mode of tendering.
- (5) The Bank/ service provider for e-auction shall not have any liability towards bidders for any interruption or delay in access to the site irrespective of the causes.
- (6) The bidders are required to submit acceptance of the terms & conditions and modalities of e auction adopted by the service provider before participating in the e-auction.
- (7) The bid once submitted by the bidder, cannot be cancelled/withdrawn and the bidder shall be bound to buy the property at the final bid price. The failure on the part of bidder to comply with any of the terms and conditions of e- auction, mentioned herein will result in forfeiture of the amount paid by the defaulting bidder.
- (8) Decision of the Authorised Officer regarding declaration of successful bidder shall be final and binding on all the bidders.
- (9) The Authorised Officer shall be at liberty to cancel the e-auction process/tender at any time, before declaring the successful bidder, without assigning any reason.
- (10) The bid submitted without the EMD shall be summarily rejected. The property shall not be sold below the reserve price.
- (11) The conditional bids may be treated as invalid. Please note that after submission of the bid/s, no correspondences regarding any change in the bid shall be entertained.
- (12) Lien on the wallet of unsuccessful bidders to the extent of EMD amount will be automatically removed by the system. The bidders will not be entitled to claim any interest, costs, expenses, and any other charges (if any).
- (13) The Authorised Officer is not bound to accept the highest offer and the Authorised officer has absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the auction without assigning any reason thereof. The sale is subject to confirmation by the secured creditor.
- (14) In case of forfeiture of the amount deposited by the defaulting bidder, he shall neither have claim on the property nor on any part of the sum for which may it be subsequently sold.
- (15) The successful bidder shall bear all the necessary expenses like applicable stamp duties/additional stamp duty/transfer charges, Registration expenses, Tax, fees etc. for transfer of the property in his/her name.



(16) The payment of all statutory /non- statutory dues, taxes, GST, rates, assessments, charges, fees etc., owing to anybody shall be the sole responsibility of successful bidder only.

(17) The bidders are advised to in their own interest to satisfy themselves with the title and correctness of other details pertaining to the immoveable secured assets including the size/area of the immovable secured assets in question. They shall independently ascertain any other dues/liabilities/encumbrances in respect of the property from the concerned authorities to their satisfaction before submitting the bids. It would not be open for the Bidder(s) whose bid is accepted by Authorised Officer to withdraw his bid, either on the ground of discrepancy in size/area, defect in title, encumbrances, or any other ground whatsoever.

(18) In case of any dispute arises as to the validity of the bid (s), amount of bid, EMD or as to the eligibility of the bidder, authority of the person representing the bidder, the interpretation and decision of the Authorised Officer shall be final. In such an eventuality, the Bank shall in its sole discretion be entitled to call of the sale and put the property to sale once again on any date and at such time as may be decided by the Bank. For any kind of dispute, bidders are required to contact the concerned authorised officer of the concerned bank branch only.

(19) The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. Provided if the sale price is above Rs.5,00,00,000.00, it shall be responsibility of the auction purchaser to deduct the 1% TDS/applicable TDS as per prevailing law in the name of the owner of the property and remit to income tax Dept. as per sec. 194IA of Income Tax Act on PAN number which may be provided by the Authorised Officer. The sale certificate will be issued only on receipt of the Form No. 26QB/latest form prescribed by CBDT and challan for having remitted to the Bank subsequently. failing which, it shall be a default under section Rule 9(5) of Security Interest (Enforcement) Rules. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the auction will be entertained.

(20) The Sale Certificate will not be issued pending operation of any stay/injunction/restraint order passed by the court/Tribunal against issue of sale certificate. Further, no interest will be paid on the amount deposited during this period. No request of for return of deposit either in part or full/ cancellation of sale will be entertained.

(21) QR Code is provided only for the convenience to intending bidders. However, details of the property will be as per the description given in the notice published in Newspaper and uploaded in <https://baanknet.com> portal only.

(22) Bidder shall be responsible to avoid any technical glitches or mistakes that may affect the e auction. Therefore, the Bank shall not be responsible for the same and there shall not any claim or whatsoever from the bidder thereon affecting the auction process.

(23) Where land & building and plant & machinery both are put on the same auction under different Lot, Authorised Officer reserves right to confirm the sale immovable property only if plant and machinery is sold out.

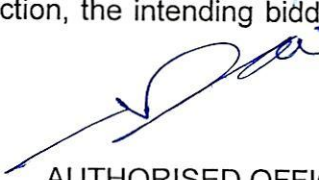


14	Details of pending litigation, if any, in respect of property proposed to be sold	The payment of all statutory/ non-statutory dues, taxes, GST, rates, assessments, charges, fees, etc., owing to anybody shall be the sole responsibility of successful bidder only.
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For further details regarding inspection of the property, e-auction, the intending bidder may contact the following persons.

Date: 09.10.2026.

Place: Kolkata



 AUTHORISED OFFICER

SBI, SAMB-II, Kolkata

(Mob – 9674721004)

clo3.samb2kol@sbi.co.in

Bank website	E-auction website	Property location	Property photo
			