



ગુજરાત ગ્રામીણ બેંક

GUJARAT GRAMIN BANK

Scheduled Bank Owned by Government

GUJARAT GRAMIN BANK - SURENDRANAGAR REGION

Region Office, 1st Floor, Rudraksh Complex, Opp. New Age Industries,
Wadhwan Road, Surendranagar - 363 001. Email : npa.rosure@ggb.bank.in

E-AUCTION SALE NOTICE

For Sale of Immovable
Properties Under SARFAESI Act 2002

E-Auction Sale Notice for sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security interest Act, 2002, read with proviso to Rule 6 (2) and 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower(s), Partner(s) and Guarantor(s) that the below described Immovable Properties Mortgaged / Charged to Gujarat Gramin Bank (Erstwhile Saurashtra Gramin Bank), the Secured Creditor, the **Actual Possession** of which has been taken by the Authorised Officer of Gujarat Gramin Bank (Erstwhile Saurashtra Gramin Bank), will be sold through e-auction on **05 November, 2026** on "As is where is", "As is what is" and "Whatever there is" basis for recovery of below mentioned dues from the Borrower(s), Partner(s) and Guarantor(s). The details of the Borrower(s), Partner(s) and Guarantor(s), Secured debt for recovery for which the asset is to be sold, Description of secured assets, Reserve Price, Earnest Money Deposit, Date and Time of E-Auction and Bid Increase Amount is given below:

Sr. No.	Name and Address of Borrower and Name of the Partner(s) /Guarantor(s)	Dues to be recovered	Description of the Immovable Properties	Reserve Price (Rs.)	EMD (Rs.)	Bid Increase (Rs.)
1	Lalpar Morbi Branch : Borrower : Whitcity Ceramic Pvt. Ltd. (Borrower) : Sr. No. 149/P1/P2, Near Finomax Ceramic, Off. Morbi-Jetpar Road, Vill. Pipali, Tal. & Dist. Morbi-363642, Gujarat.	As per Demand Notice Dated 29.06.2024 u/s 13 (2) of SARFAESI Act, 2002: Fund based and Non Fund Based Due Amount : Rs. 6,57,31,349.00 (Rupees Six Crore Fifty Seven Lakh Thirty One Thousand Three Hundred Forty Nine Only) with further interest, incidental expenses, costs etc. thereon (less recovery any made thereafter).	Lot No. 1: Ink Jet Printing Machine for Tiles (6 Colour)	27,86,000/-	2,78,600/-	25,000/-
2	PARTNERS / GUARANTORS : 1. Piyushbhai Navnitrai Dave (Director/ Guarantor) 2. Prashant Sureshbhai Arvadiya (Director/ Guarantor) 3. Anirudhsinh Hetubha Jadeja (Guarantor) 4. Mann Vijaybhai Kotak (Guarantor) 5. Jayendra Gordhanbhai Kanjiya (Guarantor) 6. Ravi Chandulal Kavar (Guarantor) 7. Ajay Jayantilal Kavar (Guarantor) 8. Kirtiben Jayendrabhai Kanjiya (Guarantor)		Lot No. 2: Factory Land & Building standing in the name of the firm Whitcity Ceramic Private Limited on Total Land Admeasuring 13658.00 Square Meters, at Sr. No. 149p1/p2, Nr. Finomax Ceramic, Jetpar Road, Village : Pipali, Ta. : Morbi, Dist. : Morbi. Boundary of S. No 149 p 1/p 2 : East : 35.00 Ft. Road, West : Agriculture Land of Hansraj Gokal, North : Remaining Land of S. No. 149 p, South : Adjoining Agriculture Land S. No. 149 p	5,27,93,000/-	52,79,300/-	25,000/-

IMPORTANT DATES :

- Date & Time for Inspection of Properties: On 03.11.2026 from 11.00 AM to 4.00 PM
- EMD amount of 10% of the Reserve Price is to be deposited in E-Wallet of M/s PSB Alliance Private Limited (<https://baanknet.com/>) portal directly or by generating the Challan therein to deposit the EMD through RTGS/NEFT in the account details as mentioned in the said challan on or before 04.11.2026.
- Date & Time of E-Auction : 05.11.2026 at 11.00 AM to 2.00 PM (With auto extension clause in case of bid received in last 10 minutes before closing)

For detailed terms and conditions of the sale, please refer to the link https://www.ggb.bank.in/e_auction.php provided in the Bank's website and also the Link <https://baanknet.com> provided in the e-auction service provider M/s PSB Alliance Pvt. Ltd. (BAANKNET) website. Also, prospective bidders may contact the Authorized Officer on Mob. No. **75748 08405 / 75748 08021 / 75748 08454**. Tax/GST as per Government Rules applicable shall be payable by purchaser on sale of the Assets.

THIS NOTICE IS ALSO TO BE CONSIDERED AS STATUTORY 15 DAYS NOTICE TO THE BORROWERS/PARTNERS/GUARANTORS UNDER RULE 6 (2) AND 8 (6) OF THE SECURITY INTEREST (ENFORCEMENT) RULE, 2002

The Borrower(s), Partner(s) and Guarantor(s) are hereby notified to pay the sum as mentioned above along with upto date interest and ancillary expenses within 15 days, failing which the property will be auctioned/ sold and balance dues, if any, will be recovered with Interest and cost from borrower(s)/ partner(s)/guarantor(s).

Date : 14.10.2026,

Place : Surendranagar

Sd/- Authorized Officer,
Gujarat Gramin Bank, Surendranagar